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Holiday Window Decorating Contest

Display Period: November 25 - December 26, 2016 (4:00 p.m. - 10:00 p.m. daily)

Judging Period: November 25 - December 8, 2016

Winners Announced: December 14, 2016

THREE WINNERS

RETAIL [LARGE] WINDOW

Feature story of business and one free ad from *Eastern Arizona Courier*

SERVICE/OFFICE [SMALL] WINDOW

Feature story of business and \$300 advertising certificate from *KJIK/Gila Valley Central*

FAN FAVORITE

\$150 advertising certificate from *McMurray Communications*

Cut and return entry form below

City of Safford Holiday Window Decorating Contest Entry Form

Entry Forms Due: Thursday, November 17, 2016 by 6:00 p.m.

Submit form to: Safford City Annex, 808 S 8th Avenue, PO Box 272, Safford, AZ 85548

or email form to ahogle@saffordaz.gov (You will receive a confirmation email back)

Questions: Contact Amber Hogle at ahogle@saffordaz.gov or 928-432-4148

Office Hours: Monday-Thursday, 7:00 a.m. - 6:00 p.m.

Business Name: _____

Business Phone: _____

Business Owner: _____

Email: _____

Business Address: _____

(see rules for participating areas)

Category (select one): Retail [large] Window Service/Office [small] Window

In signing, I acknowledge that I have read, understand and agree to abide by the rules and instructions on the attached page.

Signature of Entry Applicant



Holiday Window Decorating Contest RULES AND INSTRUCTIONS

Applications Due By: 6:00 p.m. on Thursday, November 17, 2016.

Display Period: November 25 - December 26, 2016 *Windows should be lit from 4:00 p.m. until 10:00 p.m. nightly. Help us light up downtown Safford!*

Judging Period: Begins at 5:00 p.m. November, 25, 2016; Ends at 5:00 p.m. on Thursday, December 8, 2016. *Windows must be decorated and ready for display by 4:00 p.m. on Friday, November 25 and remain decorated until Monday, December 26, 2016.*

Winners announced: Wednesday, December 14, 2016.

Please read these rules and instructions. If you have any questions, please contact Amber Hogle at ahogle@saffordaz.gov or 928-432-4148. Entry applications are available at the City Annex, 808 S 8th Avenue, Safford or online at www.cityofsafford.us.

Participation rules:

1. Participation is open to all businesses located between the block of 8th Avenue to Hwy 191 and 8th Street to Hwy 70.
2. Entry is free, no cost or fees apply.
3. Entry applications must be received by 6:00 p.m. on November 17.
4. Contest is for exterior facing windows only; judging will be done from the street.
5. Judging will be based on "curb appeal" as viewed from the street only.
6. Participant agrees to have one or more photos of their decorated window posted on the City of Safford website and/or City of Safford Facebook page, along with publication in local news outlets.
7. Judging criteria will include (a) unique design and creative use of lights and decorations; (b) display and placement of decorations, animated objects, etc; and (c) overall presentation.
8. Holiday lights must be used within the window and active during the evening hours of 4:00 p.m. to 10:00 p.m. beginning Friday, November 25, 2016 through Monday, December 26, 2016.
9. Judging will be begin at 5:00 p.m. on November 25, 2016 and end at 5:00 p.m. on Thursday, December 8, 2016.
10. Participants should ensure that all lights, animations and decorations are in place and activated for the judging period.
11. Three prizes will be awarded: One advertising package from Eastern Arizona Courier for the best "retail (large size) window" display; one advertising package from KJIK/Gila Valley Central for the best "business office (small size) window" display; and one advertising package from McMurray Communications for the "fan favorite" award.
12. "Fan Favorite" award will be determined via online voting and in person ballots received at the Safford City Annex, located at 808 S 8th Avenue, Safford.
13. Winners will be announced on the City of Safford website, as well as through participating sponsor news outlets.
14. Assigned entry number must be clearly visible on contestant's window.

Your creativity creates community pride; people love to see the holiday spirit of the heart of the community. Be creative, be festive, have fun!